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# UNDERDOGGS SPORTS BAR AND GRILL

## New Delhi's new game arena and hangout

With a name that hardly goes unnoticed, Underdoggs is proving to be much more than a sports bar, reports *Lopamudra Ganguly*.

As I entered New Delhi's latest hotspot, Underdoggs sports bar and grill, located at Ambience Mall, New Delhi, I was surprised to see the huge area which is much more than a sports bar, a kind of sports bar that combines superb world cuisine and beverages with unique sports and entertainment options under one roof. The surprisingly huge area sprawls over 9000 square feet for fun, relaxation and stimulation for the guests.

Designed by Kohelika Kohli of K2 India, Underdoggs' decor and theme is extremely chic with a cosmopolitan ambience and a

high tech sporty edge, to truly capture the essence of sports in today's day and age.

There are different areas for different sports lovers, like the cricket, football, pools, dart areas and a special zone for the kids. There are many other interesting games which can be played with the family while waiting for the food.

The General Manager of the company Gagandeep Singh took me around, while he explained, "Underdoggs plays 40 HDTVs and 4 projection screens for sports aficionados, who, besides watching live sport channels will also be able to catch the

action on various sports highlight videos as well as sports bloopers. For those who wish to test their gaming skills, Underdoggs offers a multitude of options from pool tables to shuffleboards to dart boards, even table tennis and interactive gaming consoles that is enjoyable sporty entertainment."

The Underdoggs concept and theme ties in perfectly to sports. An underdog in sports and in life is someone who is against the odds. Yet, history has proved that underdogs have beaten the odds and shocked the world. Underdog themed stories never die, they capture an aspect of everyday life that







everyone can identify with and reinforce the desire to belong and be respected. In keeping with this, the Underdoggs logo is a turtle signifying the world's greatest and most universally known underdog story. The turtle cleverly strengthens the logo and creates a lasting impression.

The walls depict the stories with attractive pictures for the audience to catch the glimpses. The sprawling 9000 sq ft Sports Bar & Grill has the longest island bar in the NCR that seats 24 in addition to 148 covers. Also on offer are two private party rooms where a customer can block space and watch their favourite international sport, or an IPL match in real time, play with the Xbox or do karaoke all night with a dozen or more friends. The Sports Bar is an ideal out for a family during the day and a classy night club after hours.

"Underdoggs is the new, cool, never-a-dull-moment hangout that Delhi has been waiting for. It has been designed for fun, relaxation, stimulation – or whatever the person who walks in here wants it to be. With so much to do and see and enjoy, you can visit Underdoggs alone, and never be lonely, or come with friends, and make new ones while you're here," says Preet Saini, the Director of



**Preet Saini, Director, Underdoggs**

Underdoggs Sports Bar & Grill."

Along with a great ambience, the restaurant and bar offers a menu featuring "Great American Pub Food", smartly crossed with European and Indian tones. An extensive list of starters such as Underdoggs signature chicken wings and Jalapeno & Cheese Dynamites, accompanied by

delectable upscale entrees like Grilled Norwegian Salmon with Glazed Potato with Caper Lemon Butter Sauce from Char grilled Vegetable Platter with Herb Rice with Pesto Cream Sauce and Traditional English Fish N' Chips or Chili con carne make for an excellent combination for sports fans and bar patrons alike. The foods are also given a sporty name like *Chicken Kabaddi* etc, also on offer are a wide selection of draft and bottled beers from around the world, along with specialty cocktails, signature drinks, shooters, fresh juices and smoothies. The kids menus are different with beverages.

In keeping with the sports theme, also available to guests is the world's first "Underdoggs Bar Drinking Game Menu". Derived from the popularity of drinking games worldwide, it features games played vocally, on custom tables with ping-pong balls or with cups, cards, dice and coins. Each game has predetermined rules and ensures anyone playing will have the time of their life. With so much to see and do, it's a great fun you've never seen anything like it at Underdoggs.

**Meal for Two:** ₹ 1550 without alcoholic beverages. 🍷